



PAN MACMILLAN INDEPENDENT BOOKSHOP INNOVATION AWARD

We are thrilled to announce the launch of the Pan Macmillan ‘Independent Bookshop Innovation Award’, a competition for independent booksellers across the UK and Ireland as part of our Macmillan 175 celebrations.

Seven independent bookshops will each be awarded £1750 to launch a new and innovative project in their store, with projects focusing around community outreach or supporting new readers particularly encouraged.


In order to be eligible for the award, booksellers must be from the UK or Ireland, with the submitted project either based in-store or in conjunction with a local community partner. It can be specific to a particular genre but must be books-related.

Submissions for the award are now open, with a deadline of 18 May for ideas. A shortlist of stores will be announced on 15 June, ahead of Independent Bookshop Week, with winners announced at the Booksellers Association Conference dinner in Birmingham on 10 September.

To make their entry, booksellers should submit a maximum of two pages (plus supportive images) to their Pan Macmillan rep or to salesenquiries@macmillan.com. The submission should include an overview of their plans, including timings. Booksellers can include a brief overview of any previous projects that demonstrate their strengths and ability to deliver.

Up to three bookshops per area (rep based) will be shortlisted. The areas are: Ireland; Scotland; Wales; South West England; Midlands and South; London; South East and Eastern England; and Northern England.

The shortlisted stores will be selected by their rep in conjunction with Richard Green (Independent Bookshops Manager) and Sarah Clarke (Sales Director). Each store will then receive a visit to discuss the proposal with two members of the Pan Macmillan judging committee, which comprises their rep plus one of: Sarah Clarke, Richard Green or Anna Bond, UK Sales Director and another judge, to be announced.



For more information please contact
Sarah Clarke at Pan Macmillan on 020 7014 6068
or email: sarah.clarke@macmillan.co.uk



M
MACMILLAN
175
BRINGING AUTHORS AND
READERS TOGETHER SINCE 1843

TERMS AND CONDITIONS

Please read these terms and conditions carefully. By entering into Pan Macmillan's 'Independent Bookshop Innovation Award' competition ("Competition"), you agree that you have read these terms and that you agree to them. Failure to comply with these terms and conditions may result in your disqualification from the Competition.

1. This Competition is run by Pan Macmillan a trading division of Macmillan Publishers International Limited a company registered in England with registered number 02063302 and registered office at Cromwell Place, Hampshire International Business Park, Lime Tree Way, Basingstoke, Hampshire, RG24 8YJ ("Macmillan").
2. This Competition is only open to entries from independent book shops located in the United Kingdom and the Republic of Ireland. You must be 18 years old or older to submit and entry into the Competition on behalf of your bookshop.
3. This Competition is not open to directors or employees (or members of their immediate families) of Macmillan or any subsidiary of Macmillan. Macmillan reserves the right to verify the eligibility of entrants.
4. The Competition is open for entries from 22 February 2018 until 18 May 2018. Entries received after the closing date will not be considered.
5. No purchase is necessary to enter this Competition.
6. Entry criteria: To celebrate 175 years of Macmillan, we will be putting independent bookshops at the heart of our celebrations. Seven independent bookshops will be awarded £1,750 to launch a new and innovative project in their store ("Project"). Projects focusing around community outreach or supporting new readers are particularly welcome but all proposals are eligible. The proposed Project can be store based or in conjunction with a local community partner. Likewise the proposed Project can be specific to a particular genre or broader but must be books related. To enter your bookshop, you must submit a maximum of two pages (plus supportive images) setting out the details of your proposed Project to your applicable sales rep or directly Macmillan salesenquiries@macmillan.com marking the e-mail "Macmillan 175 – Independent Bookshop Innovation Award". The submission should include an overview of your planned Project including timings. You can include a brief overview of any previous projects that demonstrate your strengths and ability to deliver the proposed Project. Only one entry per eligible bookshop.
7. Judging process: Following the closing date for entries an initial short list of bookshops will be compiled by the applicable local bookshop reps in conjunction with Richard Green (Independent Bookshops Manager) and Sarah Clarke (Sales Director) from Pan Macmillan. Up to three bookshops per area (rep based) will be shortlisted. The areas are: Ireland, Scotland, Wales and south west England, Midlands and south, London, South east and eastern England, Northern England. The short list will be announced on or around 15 June 2018. Following the compilation of the short list each shortlisted bookshop will be visited by two members of the Macmillan judging committee, which shall consist of the applicable local rep plus one of: Sarah Clarke, Richard Green, Anna Bond (UK Sales Director) to discuss the proposed Project. The judging committee will visit bookshops between 2 July 2018 and 17 August 2018 to determine a winning bookshop from each area.
8. Awarding of prize: A total of seven winning independent bookshops shall be chosen by the judges and each winner will be eligible to receive a cash award of £1750 to help implement their proposed Projects. If your bookshop is one of the winners you shall be contacted by Macmillan after 17 August 2018 to confirm acceptance of the prize. Each winning bookshop will be required to confirm acceptance of the prize within 10 working days. If a winner does not accept the prize within 10 working days of being notified, they will forfeit their prize and Macmillan reserves the right to choose another winner(s). Macmillan's decision is final and Macmillan reserves the right not to correspond on any matter relating the Competition winners. All winners that have accepted their prize shall be announced at the Booksellers Association Annual Conference on 10 September 2018. Details of the winners will be available on the Pan Macmillan website shortly thereafter. Macmillan will endeavour to ensure that winner(s) receive their prizes within 60 days of the announcement of the winners.
9. Macmillan accepts no responsibility for any entries that are incomplete, illegible, corrupted or fail to reach Macmillan by the closing date of entry for any reason. Proof of posting or sending is not proof of receipt. Entries via agents or third parties are invalid. No other form of entry is permitted. Please keep a copy of your entry as we will be unable to return entries or provide copies.
10. By entering into the Competition you confirm that your entry is your own original work, is not defamatory and does not infringe any laws, including privacy laws, whether of the UK or elsewhere, or any rights of any third party, that you have the right to give Macmillan and its respective licensees permission to use it for the purposes specified herein, that you have the consent of anyone who is identifiable in your contribution or the consent of their parent, guardian or carer if they are under 18 (or the applicable age of majority), it is lawful for you to enter and that you agree not to transfer files which contain viruses or any other harmful programs.
11. By entering into the Competition you agree that Macmillan may use your entry (and any content submitted within that entry) along with your name(s) and the name of your bookshop in all subsequent publicity and PR relating to the Competition in any form including on Macmillan's website and social media pages, at no cost.
12. By entering into this Competition you acknowledge that, if your bookshop is one of the winners, you and your bookshop may be required to participate in relevant publicity relating to the Competition including, without limitation, participating in photo shoots and interviews relating to the Competition, without any further payment.
13. Macmillan reserves the right to cancel or amend these Terms and Conditions or change the Prize (to one of equal or greater value) or the closing date as required by the circumstances. Prizes are as stated and are non-exchangeable, non-transferable, and not redeemable for other prizes.
14. All personal data submitted by entrants is subject to and will be treated in a manner consistent with Macmillan's Privacy Policy accessible at <https://www.panmacmillan.com/panmac/privacy-policy> By participating in this Competition, you agree that Macmillan may collect and use your personal information for the purposes of administering the Competition and acknowledge that you have read and accepted the Macmillan Privacy Policy. If you are sharing the personal information of a third party as part of your entry, you confirm that you have the permission to share that third party's personal data with Macmillan.
15. Macmillan may at its sole discretion disqualify any entrant found to be tampering or interfering with the entry process or to be acting in any manner deemed to be disruptive of or prejudicial to the operation or administration of the Competition.
16. Other than for death or personal injury arising from negligence of Macmillan or for Macmillan's fraud or fraudulent misrepresentation, so far as is permitted by law, Macmillan hereby excludes all liability for any loss, damage, disappointment, cost and expense, whether direct or indirect, howsoever caused in connection with the Competition or any aspect of the prize.
17. Macmillan shall not be liable for any failure to comply with its obligations where the failure is caused by something outside its reasonable control. Such circumstances shall include, but not be limited to, weather conditions, fire, flood, hurricane, strike, industrial dispute, war, hostilities, political unrest, riots, civil commotion, inevitable accidents, supervening legislation or any other circumstances amounting to force majeure
18. These terms and conditions shall be governed by and construed in accordance with English law. Disputes arising in connection with this Agreement shall be subject to the non-exclusive jurisdiction of the English courts.