

CHRISTMAS BOOKS 2024

**BOOKS
ARE MY
BAG**
#ChooseBookshops

ORDER FORM

ORDER DEADLINE: 21 July 2024

BOOKSHOP DETAILS:

Bookshop name: _____

Address: _____

Contact name (please print): _____

Telephone: _____

Mobile: _____

Email: _____

Date: _____

I have read the terms and conditions of entry (see p2)

Please return your completed order form by **21 July 2024 at the latest** to Sharon Benton, The Booksellers Association, 6 Bell Yard, London WC2A 2JR sharon.benton@booksellers.org.uk

DELIVERY

Please deliver all catalogues to the shop by _____ (date).

Please note: the catalogues will be delivered from 7 October in time for Bookshop Day on 12 October 2024.

If you would like your catalogues by a specific earlier date please email sharon.benton@booksellers.org.uk or ruth.hunter@booksellers.org.uk Please note we can't guarantee early delivery as this stage.

Please note any delivery instructions _____

OR I require more than one delivery or am delivering to a distribution centre. Please send me a Delivery Details Form, to be returned by 2 August

ARTWORK

I would like to use last year's Christmas Books artwork with no amendments.

Please note: You will be emailed a proof of your previous artwork. You will be able to make changes if needed.

OR I would like completely new artwork. Please send me an Artwork Instructions Form, to be returned by 21 July 2024.

Please note: The free overprint customization for front and back cover is for black and white text. Colour personalisation is available for an additional cost.

ADDITIONAL OPTIONS

I am interested in the door to door distribution subsidy, please send me more details

I am interested in the local newspaper advertising subsidy, please send me more details

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You will be sent a link to a digital version of the catalogue.

COSTS

MAIN CATALOGUE:

- £65 for 300 overprinted
- £80 for 500 overprinted
- £95 for 1,000 overprinted
- £95 for every additional 1,000 overprinted copies

CHILDREN'S CATALOGUE:

- £45 for 300 overprinted
- £60 for 500 overprinted
- £75 for 1,000 overprinted
- £75 for every additional 1,000 overprinted copies

Likely catalogue specifications: 210mm x 148mm; full colour throughout; 72pp plus 4pp covers; 94 gms.
For additional personalisation information and costs, contact ruth.hunter@booksellers.org.uk

- I would like _____ copies of **Christmas Books 2024** catalogue overprinted with my details.
- I would like _____ copies of **Children's Christmas Books 2024** catalogue overprinted with my details.

Note: *The Children's Christmas Books Catalogue contains the same children's titles as the main catalogue.*

NON-OVERPRINTED CATALOGUES

You can order the non-overprinted version of the catalogue here. The prices are as above but you can order a smaller quantity - 90 copies (one box) for the main catalogue and 200 copies (one box) for the children's catalogue.

The price for one box (90 copies of the main catalogue) is £35 and for one box of the Children's catalogue (200 copies) it is £25.

- I would like _____ copies of non-overprinted **Christmas Books 2024** catalogue.
- I would like _____ copies of non-overprinted **Children's Christmas Books 2024** catalogue.

POS

Booksellers who order the overprinted copies of the catalogue will be sent a POS pack containing a catalogue dispenser, posters and bookmarks. If you do **NOT** want to receive this pack please tick here

TERMS & CONDITIONS OF ENTRY

By filling in and returning this form, you agree the following:

1. All booksellers ordering and using **Christmas Books 2024** will stock the titles featured in the catalogue, subject to availability.
2. It is the responsibility of the dispatch company to deliver your catalogues onto the premises detailed in your address information. However, they are within their rights to refuse to carry your consignment for any distance within the premises which they may consider unreasonable.
3. All order shortfalls must be notified in writing to Sharon Benton at the BA no later than 7 days after delivery of the catalogues to your shop, on sharon.benton@booksellers.org.uk The BA will only be liable, on proven claims, for the replacement value of the catalogues at cost.
4. Full delivery information must be supplied to the BA no later than **2 August**. This includes the delivery address written in full, a telephone number and contact name at the delivery address. It must also include any specific delivery dates, times or restrictions and special instructions if the delivery needs to be booked in prior to dispatch.
5. If a phone call before delivery is required, please note that the delivery company will only be able to ring once so staff should be fully briefed on suitable/unsuitable delivery times. A contact name and number where someone will always be available, mobile/home telephone numbers should be included with your delivery information.
6. Failure to advise the BA of full delivery information and specific delivery requirements by 2 August may result in our inability to meet your requests or extra delivery charges to you being levied.
7. Failure to accept a delivery if a time/day/restriction is not specified will result in the bookseller being charged for the second delivery.
8. In the event of our failure to deliver some, or all, of your catalogues, or their being damaged, BA will only be liable to refund the cost of the lost or damaged catalogues and not any consequential losses incurred.
9. If you cancel your order please note that you will be liable for any costs incurred to date.